

JETHRO BERMEJO

Web Developer | Automation & AI Systems Builder

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workwithjethrodev.com

PROFESSIONAL PROFILE

Freelance web developer and founder of WorkWithJethrodev, building fully coded websites, client acquisition systems, and practical business workflows. Brings customer service, transaction auditing, and operations support experience to understanding client needs, improving inquiry flow, and reducing repetitive work. Uses AI tools for research, development, and workflow optimization.

PROFESSIONAL EXPERIENCE

Freelance Web Developer and Funnel Partner

WorkWithJethrodev | January 2025 - Present

- Build and improve business websites, landing pages, lead capture systems, CRM workflows, and operational tools around client goals and customer journeys.
- Present services clearly and create structured paths for visitors to explore offers and make inquiries, with attention to responsiveness, performance, and maintainability.
- Support B2B lead generation and partnership research through market research, prospect qualification, company analysis, and decision-maker identification.

Senior Associate Customer Service Representative / Agent Error Team

WNS - Travel Account | March 2021 - Present

- Assist travel customers with product concerns, service issues, and resolution options through clear communication, empathy, and problem-solving.
- Review financial and non-financial transactions to identify errors, check accuracy, and support compliance and operational quality.

Customer Service Representative

24/7.ai - Retail Account | September 2020 - January 2021

- Handled retail customer inquiries about orders and products, identified issues, and explained resolution options with professionalism and accuracy.

Merchandiser

Pandayan Bookshop | November 2019 - June 2020

- Monitored stock and product displays, tracked replenishment needs, and supported cashier duties, payment transactions, and customer service.

CORE SKILLS

Web development: HTML, CSS, JavaScript, Tailwind CSS, Bootstrap, responsive web design, landing pages, and business websites.

Automation and systems: Client inquiry funnels, booking systems, CRM workflows, dashboards, Google Sheets workflows, email notifications, form handling, and workflow mapping.

AI and research: AI-assisted research, report analysis, prompt engineering, content systems, automation planning, and prospect research.

SELECTED PROJECTS

Websites and digital experiences for business visibility and client trust.

Emman Coffee

Cafe website | emmancoffee.com

Built a website to present the cafe's menu, story, and location, giving customers a dedicated place to explore the offer before visiting.

Lucille's Premium Catering

Catering website | lucillespremiumcatering.com

Created a business website that presents catering services, packages, and credibility, with a clear path for prospective customers to make event inquiries.

Jay-T Bautista

Personal brand and services website | jaytbautista.com

Built a professional web presence introducing Jay-T's offer and background, helping potential clients understand his services and start a conversation.

Armada Accounting

Professional services website | armadaaccountingph.com

Created a dedicated website bringing services, business information, and contact options together to support informed client inquiries.

Emman Coffee Digital Menu

QR-based digital menu | menu.emmancoffee.com

Built a menu customers can open by scanning a table QR code. Customers browse while seated, choose at their own pace, and place their order at the counter.

ADDITIONAL SYSTEM DEMOS

Automation and booking: Designed demos for appointment booking, customer records, dashboards, and follow-up visibility for clinics, gyms, and other service businesses.

AI report analysis: Planned and developed AI-assisted workflows for uploading recurring Excel or CSV reports, summarizing trends, and generating business insights for operations and administrative teams.

EDUCATION

Tomas Claudio Colleges

Graduate Diploma in Business Administration, major in Financial Management Accounting

OPERATIONS AND PROFESSIONAL STRENGTHS

Customer support and service recovery; financial and non-financial transaction review; document preparation; scheduling; data organization; research and analysis; process improvement; clear client communication; attention to detail; and task prioritization.